

HAAGA-HELIA PROUDLY PRESENTS

# THE FUTURE OF HOSPITALITY

Haaga campus (Valopiha), Tuesday 18.3., 1.pm - 3.pm.

Dress code: Business casual

You are invited

THE FUTURE OF HOSPITALITY



**Steve Hood**

Senior Vice President of Research for Smith Travel  
Founding director SHARE Centre

In 2012 he was recognized by ICHRIE with the Industry Recognition Award for demonstrated commitment to advance hospitality and tourism education. STR is the leading authority on lodging industry performance trends and performance benchmarking. The SHARE Center has helped to introduce the “STAR Certification in Hotel Industry Analytics” for students graduating from hospitality programs, being jointly offered by AHLEI, ICHRIE, and STR .



**John Self**

Professor of The Collins College of  
Hospitality Management

Twenty years university teaching experience (Tenured Professor). Sixteen years restaurant management experience from general manager to vice president of operations and Director of Corporate Concepts, Systems and Training Entrepreneur, having owned three restaurants and comedy club. International teaching experience.



**Frank van Haalen**

Owner Eckhart Interior Design Group

Eckhart designs, creates and implements custom interior design concepts and solutions for corporate and private clients on all continents; space planning, concept development, interior design, project management.

Eckhart is recognized as a specialist in architectural corporate identity concepts, and has a proven track record in real estate enhancement solutions.



**Annette Mützel**

Owner and Managing Director of  
foodservice solutions

Chairman of the German Frauennetzwerk Foodservice

Head of a specialist consultancy for branded and professional food service in Wiesbaden, Germany.

After Top Management Positions at Nordsee, Burger King und IKEA Annette Mützel today has customers as Frankfurt airport , Ikea International, Marché/ Mövenpick , Kinopolis und MAREDO.



HAAGA-HELIA  
University of Applied Sciences